

BARNEGAT LIGHT TAXPAYERS' ASSOCIATION

Trustees Meeting Minutes
April 16, 2016

Attending:

John Tennyson	Barbara Truncellito	Mariette Ackerman*
Ed Ebenbach	MaryAnn Crutchlow	Allan Canter*
Bruce Allen	Kimberly Patterson	Dan Gieser*
Bill Chnelich	Thomas Zesk*	Lori Klebous*
Marybeth Kozikowski*	Jaclyn Zappacosta*	Kathryn Steppacher*
Harold Mulleavy*	Kathleen Mulleavy*	Andy Moutenot*

Excused:

Dottie Reynolds
Steve Pines
Alan Thomas

- I. John Tennyson called the meeting to order at 9:00 am.
 - o John expressed his gratitude to everyone for taking time out of their Saturday morning to attend the meeting. There were many new attendees (marked with a *) who introduced themselves around the table.
 - II. Approval of minutes from March 12, 2016 meeting. Minutes were unanimously approved.
 - III. Reports
 - o Treasurer's Report – Bill Chnelich

The YTD report was posted online prior to the meeting, we have collected over \$6,800 in dues. Our newsletter is our largest expense, at approximately \$2,500. We have a few additional expenses this year with the donation of the bike racks and the Little Free Library.

John motioned to appoint Bill Chnelich as being responsible for Treasurer activities. Motion was unanimously approved.

The board thanks Bruce Allen for his many years of service to the BLTA as a trustee, past President and Treasurer. All of Bruce's due diligence and efforts are greatly appreciated and we would like Bruce to continue his participation with the group.
 - o Membership Report – Ed Ebenbach

Ed passed out the attached handout and stated that this has been a really good year for membership. We expect to do better this year than prior years. For our newcomers, Ed explained the 2 categories of membership – lifetime and annual. Total members: 459 – 94 paid lifetime members, 321 renewals, 44 new members.
 - o Open Space Report – Barbara Truncellito

The Open Space Committee is appointed by the mayor. The next meeting is coming up in May. At this time, there is no news to report.
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- JCTA (Joint Council of Taxpayers' Association) Report – John Tennyson
John explained what the JCTA was. John said that many times the information that is dissipated is somewhat spotty but it is normally assembled into a package and posted on the website.
- Borough Council Report - John Tennyson
Ed and John attend monthly council meetings. John explained the process of the Borough Council meetings and stressed that they're open meetings and residents are welcomed to attend, especially since a part of our responsibility is to keep people informed.

The meeting from last Wednesday: there is an effort at the bay beach where the kayaks are kept to clean up the concrete "mess" by installing permanent chain and "hook up" mechanisms to secure kayaks. There was also an ordinance passed relative to motorized water crafts.

A second ordinance passed on parking: no parking on Central Avenue between 6/1 – 9/15. No overnight trailer/RV parking.

The Coast Guard property survey report was included with the agenda and posted on the website. There were survey comments related to this property from non –BLTA members that were included with the information presented to Council. The rest of the survey topics will be presented at the June General Meeting. Kimberly did a great job of categorizing the individual comments from the survey.

Ed pointed out that an overwhelming theme/topic throughout the survey was on dogs – strongly pro or strongly con. John did talk with Kirk Larsen about a level of enforcement regarding dogs – Kirk is aware.

- Communications – John Tennyson
 - Website update – Kimberly Patterson
Our Google Analytics numbers are normally low from December through March. The numbers are lower for 2016 as compared to 2015 and this is due to Kimberly manually posting news articles from the website onto various LBI Facebook groups. Kimberly reiterated to the group that she is always looking for feedback – especially on website navigational issues.
 - Newsletter – John Tennyson
Bill suggested that we do a brief, electronic only newsletter to discuss the upcoming topics for the General Meeting to entice members. We can outline the speakers and topics. Everyone agreed that it was a good idea -- we'll aim to have it out/on website at the end of May. We will also look into possibly posting it in the Sandpaper as well.

IV. New Business – Items for Discussion

- Meeting Days/Dates – John Tennyson

In an attempt to attract more volunteers, we have discussed the time investment of attending meetings. John wanted to get everyone's thoughts on meeting other than Saturdays. Barbara and Bill suggested that other than May through September, we can meet every other month. We can stay in touch with other pressing issues via email. Ed recommended that we first discuss an alternate way of meeting attendance – video conferencing, teleconferencing. We will try out a video conference with Ed for an upcoming meeting.

- Speaker Series – John Tennyson

We align speakers to our General Meetings on various topics that would be important to residents. John suggested to have Megan Keller, from the Long Beach Township Police Department, speak about IRS scamming, email safety and house break in's in Barnegat Light. Bill Chnelich suggested that we present a donation to Megan or the Local PBA for their efforts in local law enforcement.

Ed Ebenbach suggested that we have the mayor speak to address the new issues – the recent ordinances on parking, dog park, beach walkways. Andy Moutenot suggested that we be as succinct as possible with residents regarding items for discussion. Bill Chnelich suggested that we create a detailed way to present topics to discuss to the mayor – either a Q&A, bullet points, etc. All were in agreement that it was a good idea so that the meeting stays on track and to avoid an open debate type of atmosphere. John will work on presenting it to the mayor.

- Little Free Library project update – Alan Thomas/MaryAnn Crutchlow

MaryAnn provided an overview of the LFL to our BLTA guests. Alan Thomas is working with Larry Walsh to fabricate the LFL. Bruce will be adding the posts. There is a tentative target date for completion and installation by the end of May.

- Facebook Group Page - Kimberly Patterson

Kimberly discussed the Facebook group page. Since it's a closed group, she asked the attendees if non-members should be permitted to join the group. The overall consensus was “no” since being a part of the group would be a benefit of a paid membership. Kimberly will draft an email to go out to everyone with an announcement of the creation of the FB group and it will also be included in the supplemental newsletter.

- Treasurers Report – Bill Chnelich

Will be providing quarterly financial comparisons vs doing them monthly.

- Other New Business

Ed Ebenbach distributed his handout of the survey details and highlighted the key points of the respondents.



v. Adjournment

The meeting was adjourned at 11:50am.

Recorded and submitted by:



Kimberly Patterson
Recording Secretary
4/19/16

DRAFT

2016 BLTA MEMBERSHIP INFORMATION

Total members:	459	
including Paid members:	365	with 321 renewals* and 44 new members**
including Lifetime members:	94	with 33 verified
2015 Paid members who have not yet renewed:	113	
Number of members who are BL residents:	101	

* Was a paid member at least once during the last five years

** Was never a member in the last 5 years

OTHER DATABASE INFORMATION

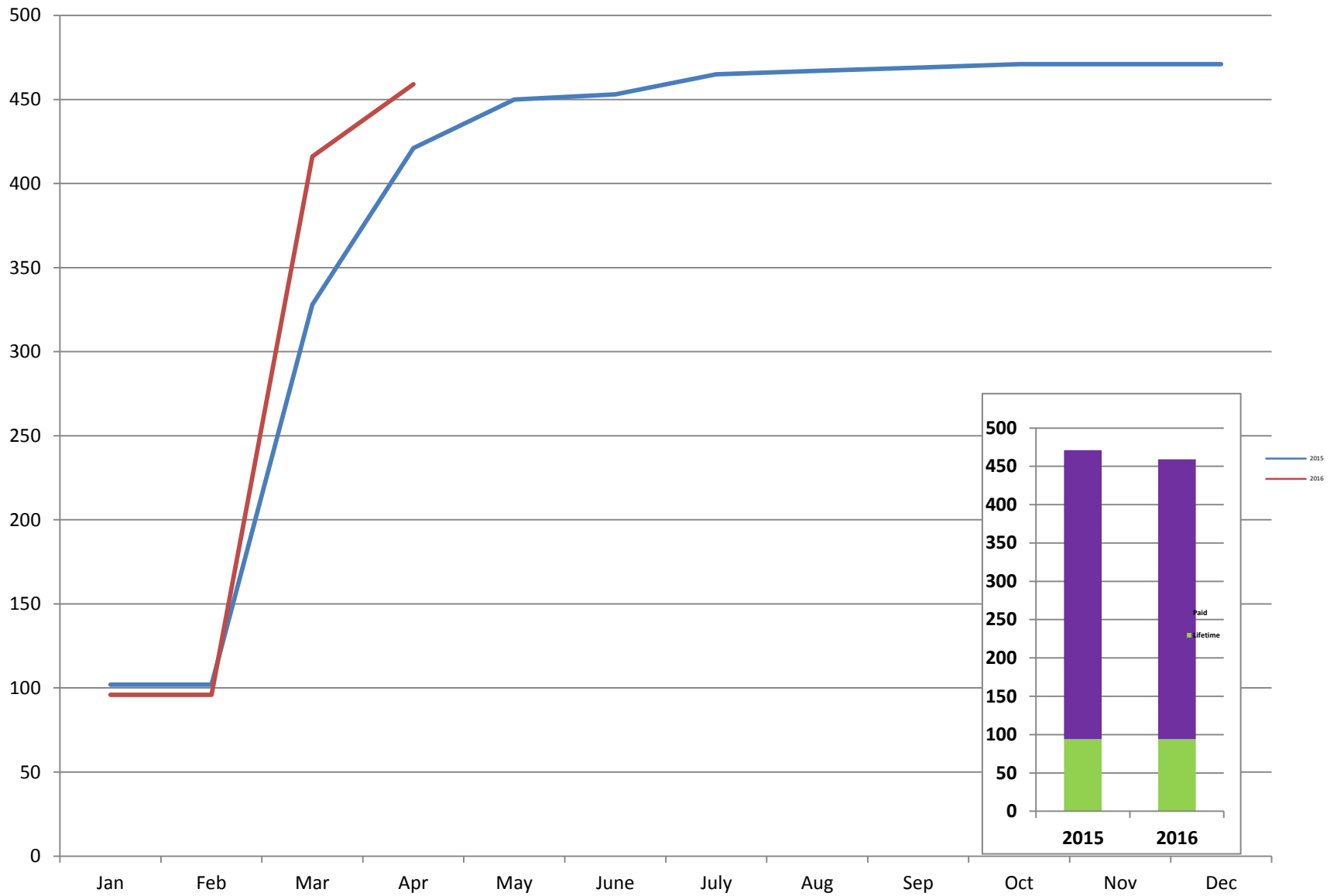
Interested Party Listings:	5	
Government Contact Listings:	5	
Total E-Mail Listings:	765	
Non-member Email listings:	268	for 241 Non-member listings - 31%
Total Member E-mail listings:	497	for 390 members
Lifetime E-mail listings:	96	for 78 Lifetime members - 83%
Paid Member E-mail listings:	401	for 312 Paid members - 85%
Total Listings:	1,315	

BLTA ORGANIZATION INFORMATION

Officer Listings:	4
Trustee Listings:	4
Ex-Officio Listings:	6
Committee Listings:	1

Data as of: 4/15/2016

BLTA MEMBER COUNT



2016 SURVEY RESPONSES

371 Survey Replies out of 398 Total Replies - 93.2%

▪ **With respect to voting in Barnegat Light, are you:**

	<u>Yes</u>	<u>No</u>	<u>Respondents</u>
A voter?	23.3%	76.7%	301
Interested in becoming one?	20.7%	79.3%	150

▪ **How satisfied are you regarding the following matters?**

355 respondents

	<u>Very</u>	<u>Somewhat</u>	<u>OK As-Is</u>	<u>Needs Improvement</u>	<u>NA</u>	<u>Respondents</u>
Beach Access:	59.4%	11.2%	12.4%	16.4%	0.6%	347
Beach Litter:	49.1%	23.0%	11.5%	14.4%	2.0%	348
Lifeguard Coverage:	68.5%	8.3%	17.2%	4.6%	1.4%	349
Bike racks at beach entrances:	30.4%	11.4%	21.1%	18.7%	18.4%	332
Pets on beach enforcement:	36.7%	12.4%	26.6%	17.8%	6.5%	338
Bay beach:	30.5%	11.4%	22.2%	11.7%	24.3%	334
BLTA website content & navigation	50.0%	10.0%	22.3%	1.7%	16.0%	300
Comments:						125

▪ **What is your preferred use for the Coast guard site?**

Replies: 190

▪ **What are your BLTA Member preferences regarding going online to:**

371 respondents

	<u>Count</u>	<u>%</u>
Update member data:	123	33.2%
Complete Surveys	132	35.6%
Pay Bill:	72	19.4%
Never:	63	17.0%

▪ **Would you like to serve on the BLTA Board or Committee?**

	<u>Yes</u>	<u>No</u>
	25	203

▪ **Other BLTA Comments:**

Comments: 59

Data as of: Apr 20, 2016